



## Graphic Designer

**Location:** Remote or home office within RGS & AWS organizational footprint

**Posting Close Date:** August 1, 2022

### **RUFFED GROUSE SOCIETY & AMERICAN WOODCOCK SOCIETY**

At RGS & AWS, we believe forests are essential, not just for wildlife, but for all life. For sixty years, we have relied on the tenets of sound science and the belief that sustainable forest management is integral to wildlife conservation. We envision landscapes of diverse, healthy forests that provide homes for wildlife and opportunities for people to experience them. These same forests clean the air, filter water, and support local communities. Working forests work for wildlife.

### **Job Description**

We are looking for a creative graphic designer who can take conceptual ideas and create modern, visual representations, primarily in print but also, for digital projects. Our ideal candidate will be skilled at collaborating with multiple teams to execute visual storytelling that engages, informs, and inspires. The designer must have a thorough understanding of branding and marketing, and the ability to vary style and layouts depending on the project. This position is an integral part of communications, marketing, and development teams and will report to the Director of Communications & Marketing.

### **Qualifications**

- 5+ years of experience in an ad agency, media or nonprofit environment
- Agile creative person with a wide skill set and expertise in typography, color, and effective designs
- Excellent command of Illustrator, InDesign, Photoshop, digital graphic design tools (ex.: Canva) and presentation software
- Excellent communication and presentation skills and a strong portfolio of professional work
- Adept at organizational and time-management
- A passion for using creativity to affect change

### **To apply:**

- Please email cover letter and resume combined in a single .pdf file by August 1, 2022 to [Careers@ruffedgrousesociety.org](mailto:Careers@ruffedgrousesociety.org) using "Graphic Designer" as the email subject line.

*Position summary and more information below.*



## **Position Summary**

- Work on a wide range of projects and media, using software to visualize and develop innovative graphic designs that meet RGS & AWS needs
- Ensure designs meet standards and brand expectations, express ideas accurately, and represent RGS & AWS appropriately
- Work independently and cooperatively on multiple projects with the marketing director, development staff, and executive team
- Examine existing processes and identify solutions to improve design capabilities and efficiency
- Update and maintain internal/online database of designs, photography, and video and provide uploading instructions to staff as needed
- Collaborate and strategize with multiple teams or clients for a wide range of materials that may include fundraising publications, magazine design and layout, annual report, presentations, programming collateral, signage, materials for national events, and other marketing materials
- Translate strategic direction into high-quality design within an established brand identity
- Develop concepts and execute original content determining ideal use of color, text, font style, imagery, and layout
- Use trend intelligence and understanding of current and historic markets to guide design

### **RGS & AWS provide:**

Competitive compensation; health insurance including medical, dental, and vision; retirement options including employer match.

Also, a purchasing card for business and travel expenses; personal computer and printer; a cell phone; office supplies and support as needed.

Salary \$60,000 – \$75,000 commensurate with experience.