

THE KNOWLES–NELSON STEWARDSHIP PROGRAM BY THE NUMBERS

For 30 years, the Knowles-Nelson Stewardship Program has been protecting our lakes and streams, securing critical wildlife habitat, and providing world-class recreational opportunities. The program works to protect both spectacular landscapes and nature right outside our back doors.

The governor and the Wisconsin state legislature must renew Knowles-Nelson in the 2021 budget or we'll lose hundreds of millions of dollars to care for Wisconsin's land and water.

650,000 ACRES

throughout Wisconsin are protected by the Knowles-Nelson Stewardship Program

93% OF HOUSEHOLDS

in Wisconsin are **within 1 mile** of a Knowles-Nelson investment

Knowles-Nelson supports key Wisconsin industries like



168,000

Outdoor Recreation Jobs



\$24 BILLION

Forest Products Industry



Access to open space improves our health. When we exercise in nature we become:

- Relaxed
- Less Anxious
- More Creative
- Better Problem Solvers



Regular exercise outside lowers the rate of expensive health problems like cardiovascular disease and diabetes.

WHEN WE PROTECT NATURE, NATURE WORKS FOR US.

\$2 BILLION VALUE is returned to Wisconsinites every year through



Air & Water Filtration



Carbon Sequestration



Recreation Opportunities



Flood Protection

Non-profit conservation organizations, like land trusts, and local governments apply for matching grants to fund projects. Every dollar Wisconsin invests in a conservation project is matched by another dollar raised elsewhere, effectively doubling the value of land and water protection efforts. Every project is led by a local group with expert knowledge of their community's needs and values. Knowles-Nelson funds support land purchases, trail building, boat launches, playgrounds, picnic shelters, and more. The DNR also uses Knowles-Nelson funds to support land purchases around the state.



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